

Why book Dr. Gottfried for an interview?

He's informative.

During interviews, Dr. Gottfried uses a straightforward approach to educate the audience while answering questions such as:

1. What is the number one cause for memory deficiencies?
2. How can we know if someone is suffering from Alzheimer's Disease (AD)?
3. Can Alzheimer's be cured?
4. Can Alzheimer's be prevented?
5. Why do we have "senior moments" as we age?
6. How can memory be enhanced?
7. Can memory loss associated with head/brain injury or stroke be repaired?
8. What are the emotional aspects associated with the loss of memory?
9. Why are men less likely than women to admit to memory problems?
10. How can family members deal with a loved one who is experiencing severe memory problems?

The interview will be useful.

1. During an interview, Dr. Gottfried can describe a **10 point plan** to keep your brain young.
2. He will offer a quick quiz to allow your audience to **test their own memory**.
3. He will explain the four areas of attention related to memory improvement.
4. He will describe how severe memory problems (dementia) get diagnosed.
5. He will demonstrate a method people can use to **improve focus and concentration**.
6. He will share effective and easy-to-use techniques which help in **improving memory – instantly**.

He'll be entertaining.

You will find Dr. Gottfried to be not only knowledgeable and informative, but also entertaining. He uses amusing real-life examples to make his points and techniques clear.

The interview will be interactive.

Dr. Gottfried can comfortably interact with your audience, answering their questions about memory and concentration problems. He can also answer questions in the areas of emotional health, behavior, motivation and stress-related difficulties.

His credentials:

Bob Gottfried, Ph.D., is a Neuro-cognitive specialist. He is presently the clinical director of Advanced Wellness Programs and Advanced Cognitive Enhancement (ACE) clinics in Toronto, Canada. He is a consultant to the Center for Integrative Medicine and Global Managed Health Care and a member of a number of reputable professional associations including The Society for Behavioral Medicine, The Academy of Psychosomatic Medicine and The Association of Applied Psychophysiology and Biofeedback.

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